

**SHARING GOOD PRACTICE-
LEARNING FROM DIABETES UK**

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WHY WORK WITH A CHARITY?

Practical

Shared vision

Reach

Influence

Broad skills base – campaigners, managers, finance directors, corporate partnerships, fundraising, volunteer coordinators, influencing teams

I liked the job description!



WHY DID I WANT TO SHARE GOOD PRACTICE?

Fantastic localized projects

Difficulties “scaling up”

Organizations working in silos

Competing priorities

“It wouldn’t work here”



HOW CAN WE SHARE GOOD PRACTICE?

Word of mouth

Networks

Conferences

Articles in journals

Awards (HSJ/ Quality in Care/ Health Foundation etc)

Case studies

Seminars



WHAT DID WE DO?

Attended conferences and networks

Produced Case Studies, Bright Idea resources, “how to” guides

Designed an online resource library

Facilitated conversations

Shared care pathways/ business plans/ service specifications

Upskilled staff



WHAT WERE THE KEY ENABLERS?

Clinical leadership

Local networks

Shared goals

“Buy-in” from managers

Integrated IT systems

Patient involvement

Mapping the patient journey



PERSONAL LEARNING

Widespread interest in the NHS

Speaking a language that resonates with different stakeholders

Changing role of charities

Transferrable skills

“Lifting your head up and looking around”

“Being a polite nuisance”

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